

A-LEVEL GRAPHIC COMMUNICATION

This course offers students the opportunity to turn creative talents into problem solving skills. Dedicated and talented staff will help students to explore the entire design process. From how to respond to a client's brief, through the research, experimentation and development of a concept to producing design solutions that communicate to a chosen target audience in order to inform, promote and persuade.

Students will explore a range of topics including typography, branding, poster design and book cover design on this exciting and stimulating course.

As well as embedding the design process students will have an opportunity to develop their drawing skills and sharpen visual awareness.

When students complete their studies they will have the confidence, ability and understanding to enable them

to produce individual and innovative design solutions that creatively utilise both real media and digital techniques.

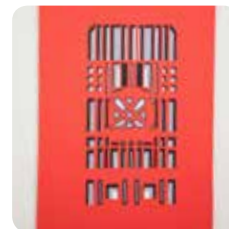
Duration: Two years

Entry requirements: Five GCSEs at A*-B and maths and English minimum C grade.

Course content: A challenging and highly creative range of assignments covering both theoretical and practical topics and disciplines.

Final grades will give the following UCAS point scores of: C-80, B-100, A-120, A*-140.

On successful completion of the course students will have the skills and qualifications needed to progress onto a wide range of courses at foundation or degree level, or to go directly into industry.



"I've really enjoyed Graphics, it has really widened my understanding of the design process as well as the different career paths I could take. We have studied both traditional drawing as well as techniques using industry standard software and techniques and how to develop finished outcomes."

Sophie Watson